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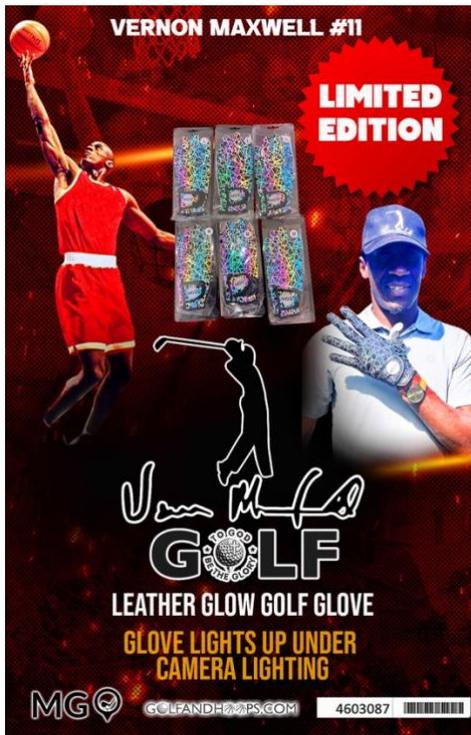
FOR IMMEDIATE RELEASE
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PROJECT MANAGER - November 15, 2023
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ROCKETS CHAMP CONNECTS GOLF AND MENTAL WELLNESS WITH NEW PRODUCT

HOUSTON, TX — Former Houston Rockets star Vernon Maxwell was well known throughout the NBA for lighting up arenas around the country with his remarkable 3- point shooting. Now, he will light up the golf community with a new product for golfers.

Maxwell has partnered with Houston based TGBTG Sports to distribute a golf glove with patented glow texture that lights up under flash photography and camera lighting. It features a high quality leather grip in the palm area with the glow material on the back of the glove.

The “Glow Golf Glove” is the first of its kind and aims to be a hit on social media with unique posts from amateur and pro golfers.



Maxwell played for the Rockets from 1990- 1995, most memorably two back to back championship seasons from 1993- 1995. A fan favorite, Maxwell has transitioned into an avid golfer in his retired life, as well as a mental health advocate.

Maxwell launched his VERNON MAXWELL INITIATIVE with a mental health symposium and golf tournament on September 19- 20, 2023 in Houston Texas. Future events are expected to be held annually as well as in other cities around the USA.

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“I’m proud to endorse the glow golf glove; It’s a really cool product and people will have a lot of fun with it,” Maxwell said. “Golf is great outlet for family fun and stress relief. The glow glove product goes hand-in-hand with an activity that promotes mental wellness.”

The glow golf glove sells for \$45, with a portion of each glove sale benefiting the Vernon Maxwell initiative and mental wellness outreach programs. Online purchases can be made at golfandhoops.com.

Maxwell also plans to donate several units of the product to select high school golf programs in underserved communities around the USA.

Maxwell will make appearances at select golf courses and distribution locations for fun interaction and autographs on gloves purchased. For times and locations of special appearances, visit golfandhoops.com



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